

MULTIMEDIA OPPORTUNITIES IN THE FORMATION OF ELEMENTS OF VISUAL LITERACY IN THE EXAMPLE OF PRESCHOOL AND PRIMARY SCHOOL
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Abstract: *the article discusses the level of readiness of preschoolers for school, the role and importance of visual literacy in the development of children's creativity, as well as the advantages and consequences of using multimedia in the process of visual literacy in preschool and primary school age. Videos of the process of creating cartoons will be shown on the computer, and children will like the positive and negative qualities of cartoon characters, the attractiveness of the plasticity of colors and lines, as well as the fun and hard work of the artist in his creation. Showcasing works by artists and distance learning lessons with renowned artists and educators will increase the interest of preschoolers in the lesson.*

Keywords: *preschool education, preschool education, visual literacy, information technology, multimedia, graphic editors.*

МУЛЬТИМЕДИЙНЫЕ ВОЗМОЖНОСТИ В ФОРМИРОВАНИИ ЭЛЕМЕНТОВ ВИЗУАЛЬНОЙ ГРАМОТНОСТИ НА ПРИМЕРЕ ДОШКОЛЬНОГО И МЛАДШЕГО ШКОЛЬНОГО ВОЗРАСТА
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Аннотация: *в статье обсуждается уровень готовности дошкольников к школе, роль и значение зрительной грамотности в развитии детского творчества, а также преимущества и последствия использования мультимедиа в процессе зрительной грамотности в дошкольном и младшем школьном возрасте. На компьютере будут показаны видеоролики процесса создания мультфильмов, а детям будут интересны положительные и отрицательные качества героев мультфильмов, привлекательность пластичности красок и линий, а также веселье и трудолюбие художника в своем творчестве. Демонстрация работ художников и уроки дистанционного обучения с известными художниками и педагогами повысят интерес дошкольников к уроку.*

Ключевые слова: *дошкольное образование, дошкольное образование, визуальная грамотность, информационные технологии, мультимедиа, графические редакторы.*

The use of advanced pedagogical and information technologies in the pre-school education process, the provision of educational institutions with educators with modern knowledge and the development of professional skills, a creative approach to work, is one of the important areas of reform in continuing education. In his address to the Oliy Majlis on January 24, President Shavkat Mirziyoyev said, "As we aim to turn Uzbekistan into a developed country, we can achieve this only through accelerated reforms, science and innovation.

To do this, first of all, we need to nurture a new generation of educated and qualified personnel who will emerge as enterprising reformers, think strategically. That's why we started to reform all aspects of education, from kindergarten to university. In order to increase the knowledge and level of not only young people, but also members of our society, first of all, we need knowledge, high spirituality," he said, calling for the implementation of new approaches to educating young people [1].

Today, the level of preparation of children for school is one of the most important stages of the educational process. According to experts, the concept of "school readiness" includes the preparation of a child for school in the physical, personal (mental), mental and special areas of preparation. Physical fitness is related to a child's health, movement skills, vision, and the proper development of arm muscles. Individual training may vary depending on whether the child was raised in a family or in an educational institution. The main indicators of special training are the understanding and freedom of the activity, the development of creative imagination. From the earliest stages of preschool education, children develop skills and abilities through the development of sensory, logical imagination, construction, drawing, and making things out of clay [2].

As the child's pre-school skills listed above gradually improve and develop, they begin a period of "creative development":

- Demonstrates interest in art and culture;
- appreciates national traditions and perceives them as a part of daily life;
- independently expresses preference for a particular type of art;

- uses the acquired knowledge and skills to create and implement their own creative plans in different life situations;

- Understands the role of human creativity in changing the world;

One of the most important tasks of parents in the family, educators in preschool institutions, teachers in school is the formation of fine arts literacy skills in the development of children's creativity, spiritual and moral qualities, self-knowledge and mental development. Education is not done in an instant or in a lesson, it takes time to shape it [3].

Therefore, in the teaching of fine arts, special attention should be paid to the goals and objectives of the lessons of educators in preschool education and primary school teachers. The main purpose of the fine arts class is to teach children to learn about the world around them, to develop their observation skills, to see the world around them more broadly and in many ways, to see and enjoy the beauty of the environment and nature. and the right attitude towards it is to form the elementary basis for the creation (drawing, making) of things related to beauty. The objectives of the fine arts classes are to acquaint students with the breadth and diversity of the field of fine arts, to study the techniques and techniques of various fine arts, to get acquainted with the works of great masters, and to create and comprehend artistic images.

So, realizing that the visual arts are one of the favorite pastimes of children, it is very important to make the lesson fun, interesting and, most importantly, to attract the attention of every child. The use of multimedia is especially effective in art classes. Because a large amount of visual images and impressions require creative imagination. Demonstration of vivid visual aids using video recordings will make the teaching process more interesting and, of course, will have a positive impact on the quality of education. The use of multimedia in the classroom has many advantages over traditional training.

- Including:

- Develops children's thinking skills, knowledge and skills;

- The child's creative imagination expands, his interest in art increases;

- The child sees and hears at the same time (the left and right hemispheres of the brain are active at the same time);

- The amount of materials taught to children increases compared to traditional methods;

- Allows the lesson to be emotionally colorful and interesting;

- The purpose of using multimedia in art classes;

- Modern teaching methods (in terms of the use of technical means);

- Bringing the lesson closer to the worldview of the modern child (the information provided by technical means looks brighter and clearer);

- Help the child to present the topic emotionally and figuratively;

- To bring up a spiritually rich and aesthetically developed person;

- Development of artistic creativity.

The most common curriculum used in the classroom are Microsoft Power Point, graphics editors, and educational developmental games, among others. It is advisable to use the capabilities of these programs to sequentially edit electronic slides, create colorful presentations with multimedia, and use educational developmental game programs in the classroom. We will need a personal computer (laptop), a multimedia projector, speakers, and electronic whiteboards to conduct such classes.

The computer will show videos of the process of creating cartoons, and children will be impressed by the positive and negative qualities of cartoon characters, the attractiveness of the plasticity of colors and lines, as well as the fun and hard work of the artist in its creation. Demonstration of works by artists and distance learning classes with well-known artists and educators will increase students' interest in the lesson.

Therefore, the introduction of multimedia in the teaching of fine arts in preschool and primary school will have the following effective results:

- Expanding the use of e-learning tools;

- Movement, sound, animation attract children's attention for a long time and help them to become interested in the material being studied, to master it effectively, to develop children's memory, imagination and creativity;

- Presentations and video clips allow you to see difficult moments in the world around you. For example: the growth of a flower, the movement of waves, rain and snow, the rotation of the planets around the sun, and so on.

In short, the effective use of multimedia in the process of continuing education, in contrast to the traditional lessons, significantly increases the quality and efficiency of the learning process. These methods also have a positive effect on the qualitative updating of the content of education and increase its effectiveness, as well as on the spiritual and intellectual development of the child and the further strengthening of the acquired knowledge.

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