

**The ways of development family business in the rural  
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Пути развития семейного бизнеса в сельской местности  
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**Abstract:** *in this article highlighted the importance of family businesses in the economy and directions of development them.*

**Аннотация:** *в статье раскрыта необходимость развития семейного бизнеса. В сельской местности можно развивать семейный бизнес посредством усовершенствования агротуризма и кооперации.*

**Keywords:** *family business, small business, agrotourism, cooperation relations.*

**Ключевые слов:** *семейный бизнес, малый бизнес, агротуризм, кооперационные отношения.*

The development of small business and private entrepreneurship is the decisive strategic factor of social and economic development of the country.

In particular, in recent years, the creation of small businesses and family businesses and its stimulation considered as an important factor in changes in the structure of the economy. Today, the establishment and expansion of family businesses necessary for the elimination their common problems and obstacles which one of the main directions of development of small business and private entrepreneurship and play a significant role in the attaining the national economy.

The formation of the family business is to solve many socio-economic problems in the country, and first of all, to build the middle class and small business owners is the basis. Secondly, it is creates opportunity enrichment consumer goods and services domestic market. Third, it will allow to reduce the number of the employed population and to attract the production of its active part. Fourth, the most important issue, raising family incomes will be the main source. Because of this, the family business should achieve the current level of development, bringing the state a high level of competitive goods (work, services) production. This is required from people constant creativity, initiative, and to explore new inventions. It is also, in the country factors bases that do not require excessive investment, especially for the launch of the human factor [1].

In the country in 2012, the size of the population per capita total income 2601.9 thousand sums, in 2013, amounted to 3166.5 thousand sums. The real growth compared to the previous year 13.8 percent. Compared to 2000, the incomes of the population as a whole increased 8.6 times per capita. According to estimates, the average salary increased by more than 4 times the cost of the consumer basket [4].

In the country, deserves special attention an increase in the incomes of the population with the change in its composition and sustainable growth income from entrepreneurial activities. Income of small business activities is obtained in 2012, 50 percent, in 2013, 51 percent of the incomes of the population [4]. In other words, more than half of the population's income formed the first entrepreneurship and at the expense of small and medium-sized businesses.

On the Law of the Republic of Uzbekistan "Family Business" was adopted which the support of rapid development of family business, on this basis, improve the welfare and employment. The purpose of this law is the regulation of relations and support the development in the field of family business. The purpose of this law to support regulation and development relations in the field of family business. Based on the above law, the Bukhara region founded the family business 31, in 2014 that have been created 6 home, 12 other areas in the service sector, 13 companies and 84 jobs created.

Family business necessary to develop especially in rural areas. Family businesses in rural areas development in the following areas:

Development agrotourism which doing business with families or to engage in business activities. Agrotourism is favorable and profitable for households. The world practice collected enough experience in this field. Agrotourism - this for the rest of the tourists learn livestock, agricultural birds and plants, with rural life and agricultural production. This allows emotional holiday which noisy streets of the city and people are tired, people with mental tense. Through the creation of agrotourism the creation of new jobs in rural areas; is the production of ecologically clean agricultural products; village funds, along with access to foreign currency flow increases; will the pronouncement of the village; modern social infrastructure in rural areas will be improved and new ones created; will be associated with the new service professions; develop crafts.

Development cooperation between growing population of agricultural products or households and storage and processing enterprises. The words of L. Lussati: "Cooperation is Economic in methods of small general funds and by attracting capital can achieve great results" [2]. Cooperation relations between with the processing and storage enterprises and family businesses in rural areas raise of modern farming on the one hand, on the other hand they form the economic motivation. On the third hand, they are "environmentally clean" products of growing responsibility.

Improvement cooperation or contractual relations between family businesses and joint ventures. "Environmentally clean" agricultural products produced by family businesses economic development mechanism of support measures international market sales and their effective operation. Such cooperation rural entrepreneurs provide an opportunity world market, to learn new knowledge and experience, access innovative technologies of the future.

It would be appropriate to focus on the following the development of family businesses in the villages of the republic: to explore the possibility of the creation of family businesses in the region, on the basis of the implementation of the program and the development of family businesses and to support the development and coordination of the activities of the organization; fast in order to solve the existing problems, the family agro-based entrepreneurs, crafts, farms ways to expand cooperation across regions and the development of family enterprises will be required for the processing and storage of agricultural products, equipment and the supply of equipment; family businesses in the development and promotion of large scale organization.

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