

The role of “Azeri-Czech society” for the promotion of the national-cultural values in Eastern Europe

(by the example of The Czech Republic)

Askerova.S. (Republic of Azerbaijan)

Роль общества «Азер-Чех» в пропаганде национально-культурных ценностей в Восточной Европе

(на примере Чешского государства)

Аскерова.С. В. (Азербайджанская Республика)

*Аскерова Севиндж Вагиф кызы / Askerova Sevinj – докторант,
кафедра культурологии, факультет культурологии,*

Азербайджанский Государственный Университет Культуры и Искусств, г. Баку, Азербайджанская Республика

Abstract: *in the formed article, it is showed the main development directions of activity and creation of Azerbaijani diaspora formed in the Czech Republic. Besides, it has also been researched the role of this diaspora for the promotion of Azerbaijani culture and art.*

Аннотация: *в составленной статье указаны создание и основные направления в развитии диаспоры Азербайджана в Чешской Республике. Кроме того, широко исследована роль данной диаспоры в пропаганде культуры и искусства Азербайджана.*

Key words: *society, diaspora organizations, integration, bilateral relations, the promotion of culture.*

Ключевые слова: *общество, организация диаспоры, интеграция, двухсторонние отношения, пропаганда искусства.*

Since the beginning of the 20th century, the attention for matters in humanitarian field, the field of foreign policy around the world, has increased. Not to exist discontent among local societies, great states try to emphasize humanitarian opportunities [1]. The attention for humanitarian factor is raising in the ceremonies, organized in this direction

As we learned from the scientific sources, geopolitics of civilization has different features as ideal construction, which means transition from economic factor to culture. Certainly, culture is more humanist and civil concept than military and economic power. The people, who call the 21st century humanism, they mean it.

But, the aims to use culture are important in geopolitics Unfortunately, geopolitics of civilization doesn't play any role yet. The great powers of the world use the culture to keep others under the influence, to reach their own political military and geopolitical goals, prying on the cultural place.

In the last century, if the countries are grabbed by military and economic power, today they are conquered by culture, technology, art and ideology .The concept of Joseph Nay soft power is its obvious example [2].

The society of "Azeri-Czech" is the first society of Azerbaijanis, in The Czech Republic, situated in East Europe. This society was built in 2003, in Prague, the capital of the Czech Republic, on the basis of democratic principles, with the participation and initiatives of more than 30 Azerbaijanis.

It should be noted that, not any official and unofficial diaspora has operated in The Czech Republic, till the creation of this organization. The initiator of this organization is Elshan Nazarov and this organization has been ruled by him, till today. Totally, 500 Azerbaijanis live in The Czech Republic. The society of "Azeri-Czech" has a close cooperation with these people and try to support them continually [3].

The organization, which takes the "Azeri-Czech" close relations, first, achieves its desires thanks to holding a few ceremonies, Azerbaijani nights, concert programmers, the presentation of our films. In the held ceremonies, Azerbaijani culinary, national musical instruments, the presentation of carpets, are entirely emphasized.

Diaspora especially notices to hold national ceremonies in The Czech Republic. In despite of the diaspora newly created, Novruz holiday was widely celebrated in 2004 for the first time. It has been acquired many successes in the ceremony that one of them is the presentation of / www.diaspora.cz/ he chairman of the society has informed the participators about the history , culture and today of Azerbaijan , Karabagh problems and Novruz traditions by his speech named “Azerbaijan –Novruz” [3].

It has been especially stressed the separation of our country into two parts, as a result of the contract, signed in 1812-1828. Thanks to this night, as a main purpose of the ceremony, it was taken one more step to inform

The Czech Republic about the truth of Khojali genocide. Playing of Azerbaijan mugam trio, especially, the scholar of kaman, playing of the famous composition of the most great composer Dvorjak fascinated everbody.

It should be noted that, political activity , incarnated to create healthy, civil democratic relations, targeted political activity, will accommodate Azerbaijan with different attitudes and interests of the different states, will deliver biletarel Czech-Azerbaijani relations to political and economic levels [4].

References

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